# A New Framework for Colombian Institutional Investors



Camilo Hernández



## Agenda

Context and some Figures

Background of the current regulation

Main objectives of the new framework



#### **Pension Funds**

Assets under management (AUM)
USD \$92 billion (27% GDP) Dec/2020

Average 10 years annual Growth = 13,6%

Real Return 2020 = 7.7%

Average real return 2010 - 2020 = 5,8%

4 pension fund managers (AFP)

#### **Insurance Companies**

Total Assets USD \$25,9 billion (9,28% GDP)

Investments USD \$18 billion (6.5% GDP)

Average 10 years annual Growth = 7.7%

43 Insurance companies (18 Life Insurance and 25 Non-Life Insurance)

Real return 2020 (non-life) = 5.01%

Real return 2020 (life) = 4.58%

Average 2010 - 2020 (non-life) = 3.71%

Average 2010 - 2020 (life) = 4.03%

Institutional investors are a key players in the Colombian capital markets



## Some figures – Pension Funds

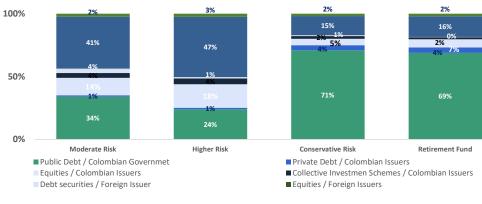
#### Pension funds assets - % of GDP

(figures in % of GDP)



#### Asset allocation by pensión fund

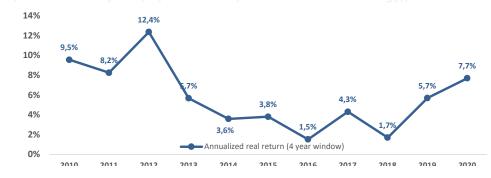
(figures in % of total investment – dec/2020)



#### Source: Superintendencia financiera de Colombia. URF elaboration

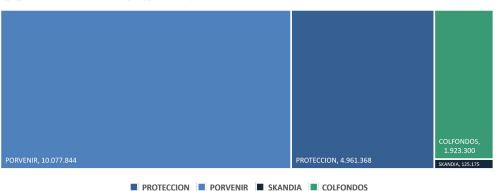
#### Annualized real return

(Moderate risk fund (4-year window/NAV Return methodology))



#### Market share 2020

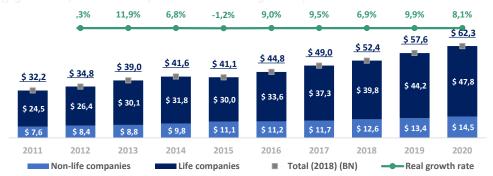
(figures in number of affiliates)



### In 10 years the real insurer portfolio investment has double

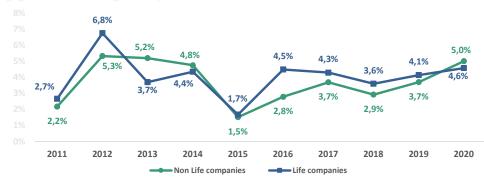
#### Portfolio investment

(figures in SBN at 2018 prices and % real growth)



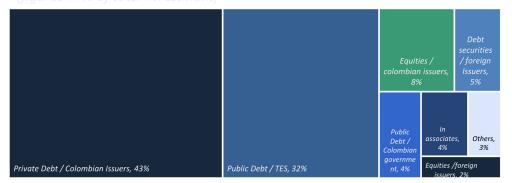
#### Annual return on investment

(figures in % real growth)



#### Insurer portfolio investment allocation

(figures in % of total investment)



#### Investment insurance companies facts



6,5%

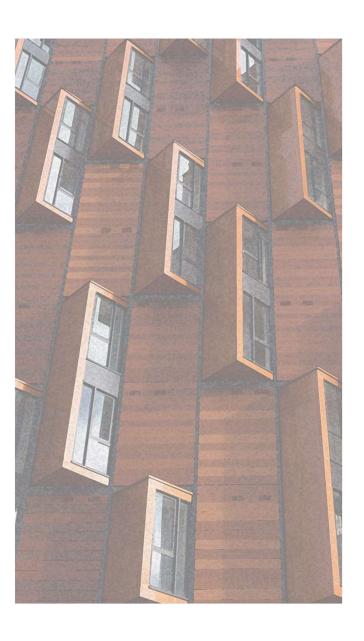
Debt investment as percent of total insurer investment (2020)

84,5%

Total insurance companies

25 nonlife insurance companies 18 life insurance companies

Source: Fasecolda and Superintendencia Financiera de Colombia. URF Elaboration.



## Agenda

Context and some Figures

Background of the current regulation

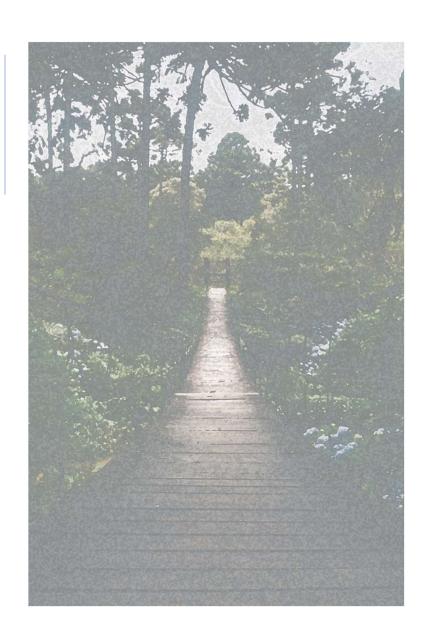
Main objectives of the new framework

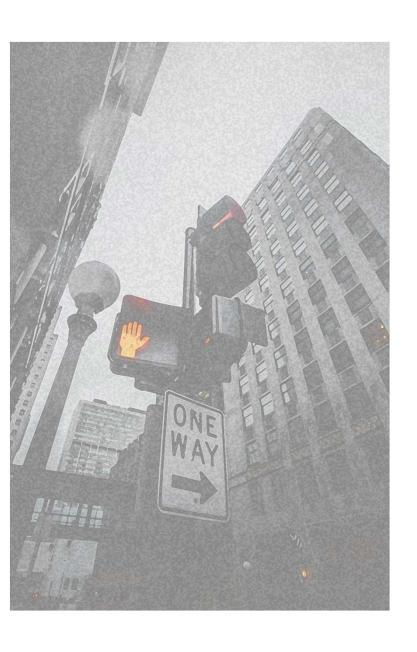


# During the last decades we have seen a persist growth in the workers savings

Through this process, the Regulation Agency (URF) has been playing an important role defining many characteristics of the pension funds.

- The investment guidelines of each portfolio.
- The risk profiles of the portfolios.
- Defines a default mechanism for assigning to a portfolio for those workers who do not choose among the three available portfolios
- Minimum profitability requirement.

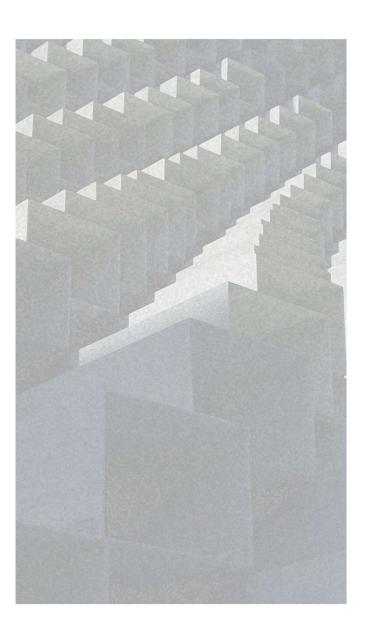




## For insurance companies, we have a rigid legal framework.

- Regulation replicates roughly the pension funds' investment regimen.
- This investment regime is not fully aligned with the objective of the Claims Reserves.
- Several investment guidelines are in a law level.





## Agenda

Context and some Figures

Background of the current regulation

Main objectives of the new framework



## The roadmap followed

In 2019, a Capital Markets Mission (CMM) took place.

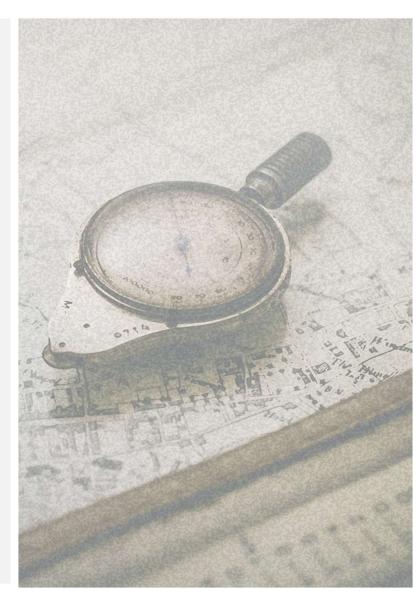
Based on the CMM recommendations, in 2020, the URF wrote a proposal bill, among other topics it has a specific chapter about institutional investors.

In March 2021, the Bill 413 was presented to the Congress, and we expect that get approved this year.

2019

2020

2021



### BILL 413 MAIN OBJETIVE - PENSIONS FUNDS

Adjust the management scheme of multiple funds to improve the long-term risk-adjusted return of workers

## More and better risk profiles

Increase the number of existing funds (today there are only three) to allow better risk profiling of workers.

#### **Incentives**

Elimination of short-term obligations that are not consistent with the long-term duration of savings (Minimum profitability requirement and the reserve that supports its fulfillment)

## **Promote Competition**

Encourage competition in price and service among the AFPs with competitive mechanisms that promote the arrival of new managers and a better distribution of market shares



## BILL 413 MAIN OBJETIVE - INSURANCE COMPANIES

Improve the portfolio management according to their characteristics

#### **Tools**

- Eliminate the eligible assets and investment limits from the law.
- Allow companies to make their strategic asset allocation (SAA) in accordance with the characteristics of their business

